

FEBRUARY HIGHLIGHTS



# SUN TZU'S strategies

*Win Without Fighting*



by

**MASTER KHOO KHENG HOR**

*Author of The Sun Tzu Manual: Mastering the Art of War as well as 36 other novels and books*

JOIN US

24 FEBRUARY 2021 | 9AM-5PM

Learn how to handle conflicts and develop a winning attitude **without being confrontational or creating stress** in this course by the author of Sun Tzu Art of War, Khoo Keng-Hor. This course teaches participants effective techniques and various methods to win without fighting.

**Develop the right attitude and adopt appropriate responses** for avoiding unnecessary conflict in work and life. If push comes to shove, effectively handle difficult situations with the right outlook and actions. **Build stronger bonds** with your team, family, friends, stakeholders and leaders by winning without fighting.



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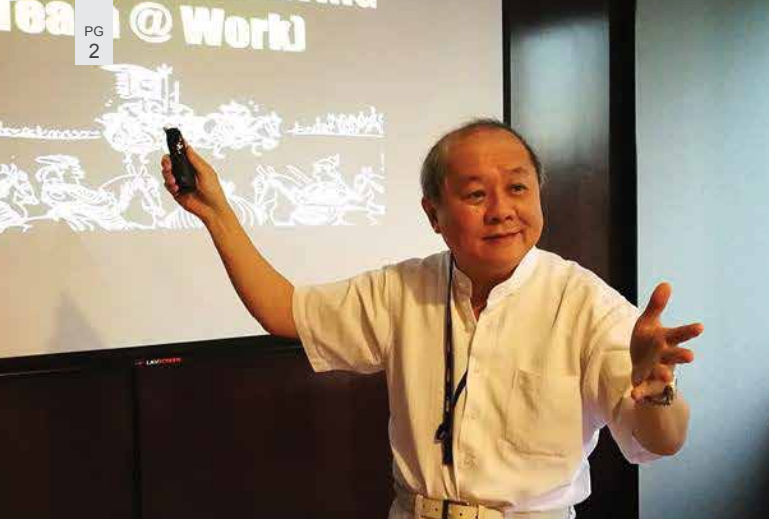
SAVE TIME



STAY SAFE



STAY AHEAD



## METHODOLOGY

The workshop will be delivered using a zoom remote learning platform incorporating use of:  
**Chat Rooms, Breakout Virtual Rooms, Videos, Short Lectures, Action Planning**

## LEARNING OBJECTIVES

The program equips you with the knowledge to leverage on a refreshing perspective on how to managing in times of crisis.

**After this program, participants would be able to**

- Gain deeper understanding of Sun Tzu's Strategies to apply the wisdom in a crisis management setting
- Use Sun Tzu's principles to creatively devise strategies for resolving issues and problems, making decisions and managing resources
- To gain a refreshing perspective on how to managing in times of crisis.

## PROGRAM OUTLINE

- Introduction: Understand the background of Sun Tzu's Art of War in a nutshell.
- Opportunities in Crisis: Hone the participants' alertness to view Crisis differently to seize opportunities.
- Immediate Strategies: Find out what should be the critical priorities that need to be effectively managed at the start of an economic crisis.
- For A New Normal: Get yourself in the "change" mind to take stock, reviewing modus operandi, and explore the options to emerge stronger from the Crisis.
- Five Circumstances for Victory: Be guided by the five circumstances prescribed by Sun Tzu.

## OVERVIEW

Tap the wisdom of China's preeminent military strategist to develop your organization in facing the challenges of the 21st century.

Widely renowned for his mastery in military matters, Sun Tzu's innovative ideas on overcoming obstacles on the battlefield are applicable today as they were some 2,500 years ago.

The program equips you with the knowledge to leverage on strategies to enhance your leadership as you and your team navigate the roadblocks in the modern world to produce results.

Lay the foundations for great solutions for big wins with the Sun Tzu's Strategies for Leadership Excellence today.



## THE BENEFITS

- Create alignment and common understanding among the leadership team for massive execution in times of crisis.
- Improve leadership capabilities and team resilience in challenging time.
- Uplift team spirit and performance.

## WHO SHOULD ATTEND

CEOs', C-suite leaders, Presidents, Directors, and Senior Managers, Managers, and other Top-Level Leaders together with their top talent team. Business persons, Entrepreneurs, Function Specialists and other leaders who want to win decisively are also welcomed.

“ In the midst of chaos,  
 There is also  
**Opportunity** ”  
 Sun Tzu