



# **CORPORATE HIGHLIGHTS 2021**

**MISSION: TRANSFORMING LEADERS AND CHANGING THE WORLD FOR THE BETTER**



**DR. PETER CHEE**

President & CEO of ITD World

# WELCOME



We are glad to connect with you. It is our sincere intention to add the most value to you by using our greatest strengths and passion to **deliver sustainable results and growth**. The main purpose of this corporate highlight is **to share with you about the core strengths and key solutions** of ITD World so you can easily navigate through the abundant offerings and identify the most important ones that match your needs and objectives.

ITD World was founded on an inspiring and compelling mission of Transforming Leaders and Changing the World for the Better. Our origin goes back to April 1984 when a group of visionary leaders established an institution that has emerged as global coaching and leadership development expert with a proven track record of delivering outstanding quality and results.

**ITD World's vision is all about people.** The truly shared meaning behind ITD World's torch goes beyond global excellence, it's about bringing 'light' to people's lives and helping people, organizations and nations attain their aspirations for a happier and better world.



## → MISSION

Transforming Leaders and  
Changing the World for the  
Better



## → VISION

#1 Global Coaching &  
Leadership Development  
Partner



## → CORE VALUES

LISTEN



Love, Innovation, Synergy,  
Trust, Excellence, Nurture

# GLOBAL CENTRES OF EXCELLENCE



TAKE FULL  
ADVANTAGE  
OF OUR

**TOP**

**STRENGTHS**

TO ACHIEVE YOUR GLOBAL  
COMPETITIVE EDGE



## 1 TALENT AND LEADERSHIP DEVELOPMENT SOLUTIONS

- **Aligning** People Development with Business Results and Strategy
- **Designing** Results based Solutions and Mapping of Competencies
- **Certified** Competent and Professional Leader
- **Certified** Master of Leadership
- **Enabling** the 10-20-70 Model for Optimum Results
- **Integrating** Training, Coaching, Mentoring and Action Learning and Assessments
- **Delivering** Bottom-line Results





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## 2 HIGH PERFORMANCE TEAM COACHING CULTURE SOLUTIONS

- **Global Center of Coaching Excellence (GCCE)** Expert Resources
- **Strategy and Execution** Workshop & Consultation
- **Executive Coaching** for Top Management & Top Talent
- **Certify** a Pool of Top Professional Coaches
- **Train & Develop** Leaders to be Competent Coaches, Mentors & Trainers
- **Blended Learning** Coaching & Mentoring Solutions
- **Designing** Coaching & Mentoring Results Matrix, Assessment, Process & Systems



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**TOP**

**STRENGTHS**

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COMPETITIVE EDGE



### 3 TALENT MANAGEMENT AND EMPLOYEE ENGAGEMENT SOLUTIONS

- Talent Management Strategy and Tactical Plan
- **Implementing** the Talent Management System and Matrix
- Potential Assessment and Succession Planning System
- **Certify** a Pool of Talent and Competency Professionals
- **Designing & Implementing** Engagement Systems, Tools and Surveys
- **Executing** Engagement Interventions and Results Measurement
- **Developing** and Certifying Leaders to Maximize Engagement



## OUR CORPORATE CLIENTS



MOTOROLA



**BOSCH**  
Invented for life



Bank Negara  
Malaysia





## OUR CORPORATE CLIENTS



# OUR CORPORATE CLIENTS

AEON

Coca-Cola

FWD  
INSURANCE

Roche

trg

Continental  
The Future in Motion

AES-VCM  
Mong Duang Power Co. Ltd.

FE CREDIT  
VAY TIÊU DÙNG TÍN CHẤP

Hoàn Mỹ  
Tận Tâm Chăm Sóc

flex

SEAGATE

GFCFA  
GLOBAL FOOD CHAIN ALLIANCE

CENTARA  
HOTELS & RESORTS

Thai oil

ManpowerGroup

Micron

WD Western Digital

สำนักงาน ก.พ.  
Office of the Civil Service Commission

Shopee

Thai Union

Aj  
AJINOMOTO

Adobe

Domino's

ธนาคารกสิกรไทย  
开泰银行 KASIKORNBANK



UOB  
大華銀行

ธนาคารแห่งประเทศไทย  
BANK OF THAILAND

SanDisk

ITD WORLD  
Your Global Coaching &  
Leadership Development Partner

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“Our talent and top leaders have shown significant improvement in the areas of strategy and goals alignment, collaboration, passion and results-orientation. We have been able to overachieve on our bottom-line business breakthrough goal. ITD world is truly at the forefront of the global leadership transformation field.”



**LARS - AKE NORLING**

*FORMER CEO OF*

*DTAC ( PART OF TELENOR GROUP, NORWAY)*

**ENDORSEMENT**



“Dr. Peter Chee and ITD World have provided innovative and effective leadership and talent development solutions to Intel for various groups and factories for many years and I must say that we have achieved outstanding breakthrough results. I can say simply that ITD world is the best leadership and talent development expert.”



**LAU CHZE TAT**

*FORMER FACTORY MANAGING DIRECTOR INTEL VNAT*

**ENDORSEMENT**



“ITD World has delivered excellence in all the projects. Your teams have delivered outstanding results for us and you serve from the heart to really make a big difference to our leaders. ITD World team, you are truly the best leadership development strategic partner.”



**DR. AGAPOL NA SONGKLA**

*GLOBAL CHIEF PEOPLE OFFICER,  
THAI BEV GROUP*

**ENDORSEMENT**





"The 12 months executive coaching experience with ITD World has been absolutely outstanding. I along with my team have achieved a complete business turnaround, exceeding all key metrics. What is even more exciting is that the results are holistic and sustainable. I am deeply grateful for such an amazing life changing journey."



**VISHAL KAUL**

*VICE PRESIDENT,  
PEPSICO*

ENDORSEMENT



“AMS Sensors Asia received the “Best Global Leadership Development Program” Award during the 6th Global Leadership Congress. We like to thank ITD World, our partner for leadership development. Your programs are of the highest quality.”



**IRIS CHIANG**

*HEAD OF HUMAN CAPITAL DEVELOPMENT, ASIA, AMS*

ENDORSEMENT



"I have experienced the exemplar standards of ITD World since 2009. We have partnered with ITD World in delivering programs for our leaders from a wide range of industries. ITD World's has consistently delivered the highest quality programs and they are indeed the best in class Leadership development provider that really cares about people."



**DR. ATIF ABDELMAGEED**

*REGIONAL DIRECTOR, ARAB REGION,  
WORLD ORGANIZATION OF SCOUT MOVEMENT*

**ENDORSEMENT**



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“ITD has been certifying UN trainers since 2007, we benefited from this splendid delivery. Since then I and my chief of section recommended ITD to all training Chiefs and Officers in all UN missions. Even UNHQ staff members have benefited from ITD’s expertise. Since ITD entered the UN system, our trainers showed great improvement.”



**MARIA CECELIA ICARO**

*UNITED NATIONS*

*INTEGRATED MISSION TRAINING CENTER*

**ENDORSEMENT**



"ITD World are exemplary practitioners of continuous never-ending improvement. I believe without a doubt they have become the most outstanding international expert in leadership development. I must add that Dr Peter Chee is the best leadership coach and trainer I have ever encountered."



**DR LYNDON JONES**

*FOUNDER OF ASSOCIATION OF BUSINESS EXECUTIVES (ABE)*

**ENDORSEMENT**





“Dr. Peter Chee is the #1 Coach for Strategic Innovation and one of the TOP coaches in the world that truly adds great value to people with the highest integrity.”



**DR. MARSHALL GOLDSMITH**

*WORLD'S #1 LEADERSHIP COACH*

## ENDORSEMENT



“Jack Canfield and Dr. Peter Chee have crafted the standard for anyone wanting to be an effective coach. Anyone being coached should make sure that their coach knows and follows these standards.”



**DAVE ULRICH**

*PROFESSOR, ROSS SCHOOL OF MANAGEMENT, UNIVERSITY OF MICHIGAN, AUTHOR OF "LEADERSHIP SUSTAINABILITY"*

**ENDORSEMENT**

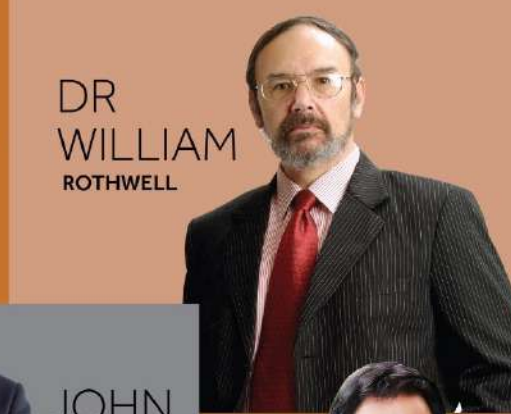
# MEGA GURU GLOBAL STRATEGIC PARTNERS



DR  
MARCIA  
REYNOLDS



MARSHALL  
GOLDSMITH



DR  
WILLIAM  
ROTHWELL



SERELY  
ALCARAZ



THOMAS  
G CRANE



MARK  
C THOMPSON



JOHN  
MATTONE



JACK  
CANFIELD

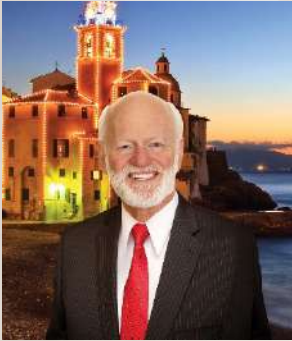


DR  
PETER  
CHEE



JOHN C MAXWELL

# MEGA GURU GLOBAL STRATEGIC PARTNERS



## Dr. Marshall Goldsmith

- #1 Global Coaching Guru
- World's #1 Leadership Thinker
- Author of #1 New York Times bestsellers
- World's most Influential Leadership Thinker



## John Mattone

- Executive Coach of Steve Jobs, Apple's late founder
- World #1 Coaching Guru by Global Gurus
- World #1 leadership coaching blog by Feedspot.com



## Mark C. Thompson

- World #1 CEO Coach by Goldsmith Global Awards
- World #1 Leadership Growth Coach
- Author of New York Times bestselling books



## Dr. Marcia Reynolds

- International Coach Federation (ICF) Former Global President
- ICF Master Certified Coach (MCC)
- World #5 Global Coaching Guru by Global Gurus

# MEGA GURU GLOBAL STRATEGIC PARTNERS



## Thomas G. Crane

- Author of bestselling book The Heart of Coaching
- World renowned consultant & facilitator
- Founder & CEO, Crane Consulting U.S.A



## Dr. William Rothwell

- Best Selling Author of Over 180 HR and Management Books
- World Renowned Consultant and Professor, Pennsylvania State University



## Dr. Jack Canfield

- World's Top Guru on Success and Peak Performance
- Guinness Book of World Records for Most Books on NY Times Best Sellers List



## Dr. John C. Maxwell

- World's #1 Leadership Guru
- NY Times Best Selling Author of Over 80 Books
- Developed over 5 million leaders in 126 countries





- President and CEO of ITD World who has developed leaders from over 80 countries.
- #1 Coach for Strategic Innovation awarded by Dr. Marshall Goldsmith the world #1 executive coach.
- 1<sup>st</sup> Asian in the World to be ranked among the top 3 global coaching gurus.
- 1<sup>st</sup> Asian to co-author books with Marshall Goldsmith, Brian Tracy, William Rothwell and Jack Canfield

DR. PETER CHEE

# HIGH-PERFORMANCE TEAM COACHING AND MENTORING CULTURE

TAKE FULL ADVANTAGE OF ITD WORLD'S NO. 1 GREATEST STRENGTH

## Senior Management & Talent TALENT & LEADERSHIP DEVELOPMENT

- A. Results-based Coaching Solution (12m)
- B. Certified Master of Leadership (18m)
- C. Executive Coaching & Mentoring Service (1-to-1 and team)

## Internal Certified Coach & Master PROFESSIONAL CERTIFICATION

- A Certified Coaching & Mentoring Professional (6m)
  - Essential Coaching Skills (ECS)
  - Heart of Coaching (HOC)
  - Essential Mentoring Skills (EMS)
  - Coaching and Mentoring for Breakthrough Success CMBS)
- B Certified High Performance Team Coach (6m)
  - Team Advantage Coaching (TAC)
  - Disruptive Team Coaching (DTC)
  - Strategic Business Coaching (SBC)
  - Exponential Growth Coaching (EGC)
- C Certified Chief Master Coach (12m)
  - Life Coaching (LC)
  - Executive Coaching (EC)
  - Disruptive Team Coaching (DTC)
  - Strategic Business Coaching (SBC)
  - Coaching Culture (CC)

## All Leaders

### Training & Development

- ECS (2d)
- HOC (2d)
- EMS (2d)
- CMBS (3d)
- Coaching
- Techniques for Breakthrough Results (CTBR 1,2 & 3) (2d)
- LC
- EC
- DTC
- SBC
- CC
- TAC
- DTC
- EGC

### Trainer Certification

- Workshop
- Train-the-Trainer (TTT)
- Experiential Training
- Follow-up
- Mentoring
- Licensed Material
- Reinforcement Materials/Media

**Blended Learning: Face to Face (training, coaching & mentoring), E-Workshop, E-Coaching, E-Mentoring, E-Learning**

Systems  
and Process

- Top Management strategy and involvement
- Measurement and Rewards/Recognition

- Coaching and Mentoring E-System Online
- Community of Practices (COPs)

- Champions
- Environment Facilities

1. Coaching and Mentoring Culture  
Strategy and Execution

2. Coaching and Mentoring Culture  
Assessment and Results Matrix

3. Coaching and Mentoring Culture  
Processes and Systems

# PROFESSIONAL COMPETENCY CERTIFICATION PROGRAMS

- **Certified Master of Leadership (CML)**
- **Certified Coaching & Mentoring Professional (CCMP)**
- **Certified Chief Master Coach (CCMC)**
- **Certified High Performance Team Coach (CHPTC)**
- **Certified Performance Management Practitioner (CPMP)**
- **Certified Training Professional (CTP)**
- **Certified Talent Development and Learning Professional (CTLP)**
- **Certified Talent & Competency Professional (CTCP)**
- **Certified Human Resource Professional (CHRP)**
- **Certified Human Resource Business Partner (CHRBP)**



# CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION

**Certified Master of Leadership (CML)** is a result based learning solution developed for senior to mid-level leaders and high potential talents.

6 Domains of  
**GLOBAL**  
leadership mastery



360°  
Leadership  
Assessment



Learning  
Workshops, Coaching  
& Mentoring



**RESULT** based Action  
Learning  
Projects & Management  
Review







# CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION

## WHAT WILL THIS SOLUTION DO FOR YOU & YOUR ORGANIZATION?

- **INSPIRE** leaders to reach new heights of excellence.
- **ENABLE** application of learning, behavior and habit change.
- **CONNECT** learning to delivery of organizational results.
- **DEVELOP** and certify global leadership excellence competencies.
- **TRANSFORM** leaders and ensure consistent delivery of high performance.
- **ACCELERATE** the provision of a strong leadership pipeline talent for the future.
- **ACHIEVE** sustainable growth and competitive advantage.





## LEVEL 1 (6 months)

Phase 1 >> Leading Self  
Phase 2 >> Leading People

**Certificate of Professional Leadership  
(CPL)**



## LEVEL 2 (6 months)

Phase 3 >> Leading Growth  
Phase 4 >> Leading Strategy

**Certified Competent Leader  
(CCL)**



## LEVEL 3 (6 months)

Phase 5 >> Leading Execution  
Phase 6 >> Leading Innovation

**Certified Master of Leadership  
(CML)**



# CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION



## THE WINNING DELIVERY SYSTEMS MODEL



### LEGEND:

M: Month(s)

D: Day(s)



# CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION



## THE STAR MODEL





# CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION



## THE LEARNING RESULTS MODEL



↓ 10%

### Formal Learning (12 Hours)

- Training Delivery

↓ 20%

### Collaborative Learning (24 Hours)

- Group Coaching
- Individual Coaching
- Group and Sharing Activities
- Mentoring

↓ 70%

### Experiential Learning (84 Hours)

- Work Based Action Learning Projects
- Time used to apply learning

← Each Cycle of Learning is **3 MONTHS** →





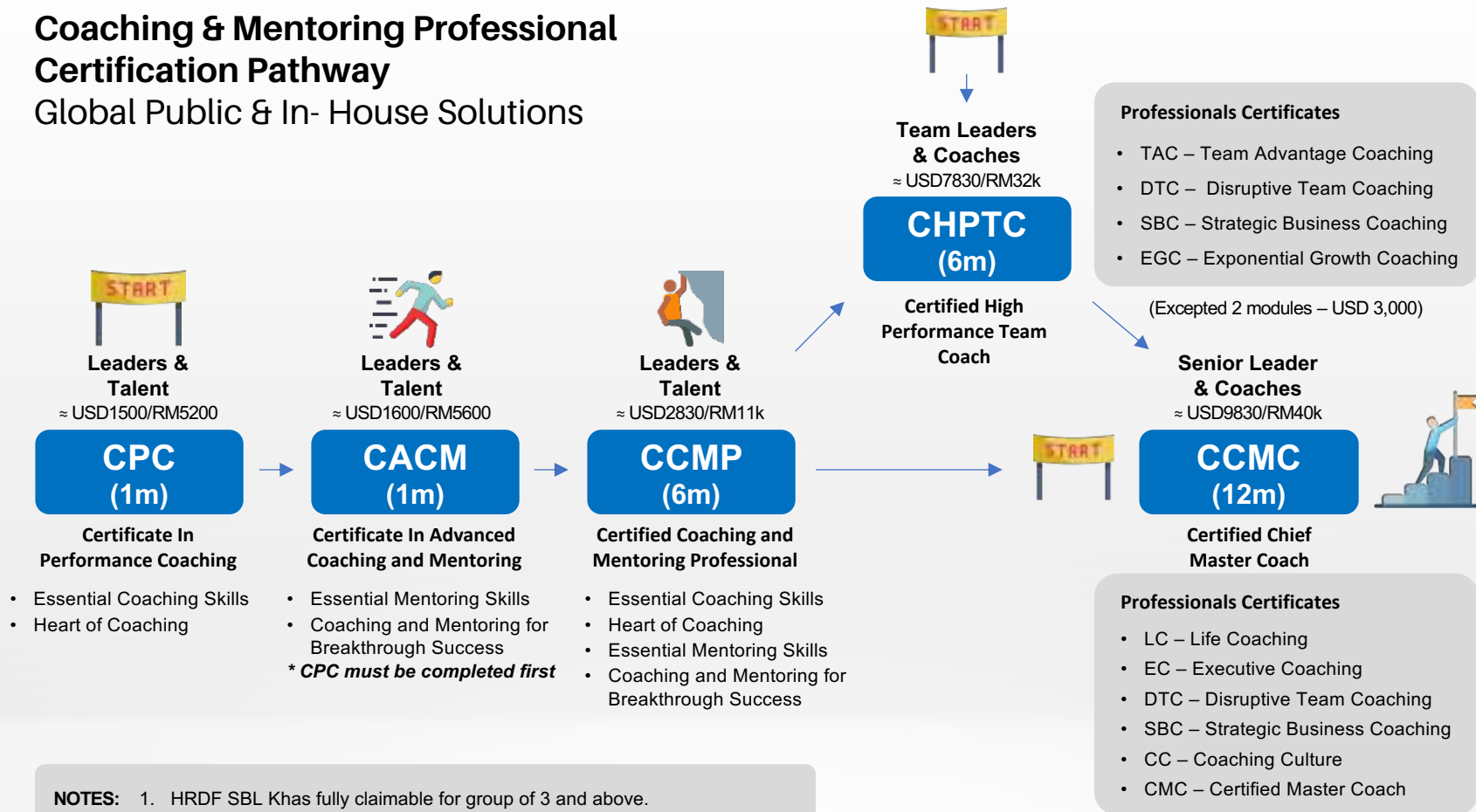
The **Global Center for Coaching Excellence (GCCE)** is one of ITD World's flagship initiatives to empower leaders for coaching and mentoring greatness globally.

GCCE synergizes the most cutting-edge and impactful coaching and mentoring solutions, programs, and resources in one place to impart the highest standard coaching, mentoring, and leadership wisdom to profoundly impact people's lives all over the world.



# Coaching & Mentoring Professional Certification Pathway

## Global Public & In- House Solutions



- NOTES:**
1. HRDF SBL Khas fully claimable for group of 3 and above.
  2. ICF approved courses: CPC, CACM, CCMP, CCMC (coming soon: CHPTC)
  3. All programs have eWorkshops, eLearning, and action learning





# CERTIFIED COACHING AND MENTORING PROFESSIONAL

WITH CERTIFICATE IN ADVANCED COACHING AND MENTORING

The **CCMP** program is recognized by the International Coach Federation (ICF) and approved for 83 Specific Coach Training Hours. Coaching, mentoring and growing people is indeed the most rewarding and fulfilling work of a lifetime

## ACSTH

ICF APPROVED COACH SPECIFIC  
TRAINING HOURS

ICF  
International  
Coach  
Federation

83 ACSTH





## WHAT MAKES THE **CCMP** PROGRAM OUTSTANDING?



Brings together program intellect and design from the world's top authorities in coaching, mentoring and peak performance.



Recognized and approved by the International Coach Federation (ICF), the world's leading professional non-profit professional body for coaching.



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Recognized and approved by the International Coach Federation (ICF), the world's leading professional non-profit professional body for coaching.



## WHAT MAKES THE **CCMP** **PROGRAM** **OUTSTANDING?**



Includes cutting-edge tools, learning materials and best-selling books to support effective learning, application and for ongoing research.



Uses training, coaching, mentoring, action and experiential learning. An all in one comprehensive results-based learning solution.



Comprehensive and effective assessment of each participant to demonstrate attainment of bottom-line results from coaching and mentoring.



The 3 awards obtained throughout the program offers great reward for achievement and motivation to learn, apply and succeed.





## PROGRAM MAP

### THE 3 PHASES

### THE 3 AWARDS





# CERTIFIED CHIEF MASTER COACH

COACHED BY THE BEST TO BE THE BEST



**LIFE COACHING**  
For Holistic Happiness

**JOHN  
MATTONE**

**WORLD #1**  
Coaching Guru &  
Coach to Steve Jobs

**EXECUTIVE COACHING**  
For Profound Transformation

**DR. MARSHALL  
GOLDSMITH**

**WORLD #1**  
Executive Coach

**DISRUPTIVE TEAM COACHING**  
For High-Performance

**DR. PETER  
CHEE**

**WORLD #1**  
Strategic Innovation Coach

**STRATEGIC BUSINESS COACHING**  
For Competitive Advantage

**MARK C.  
THOMPSON**

**WORLD #1**  
CEO Coach

**COACHING CULTURE**  
For Sustainable Growth

**DR. MARCIA  
REYNOLDS**

**WORLD #1**  
Professional Body: ICF  
Global President 1999-2000



**ACSTH**

ICF APPROVED COACH SPECIFIC  
TRAINING HOURS



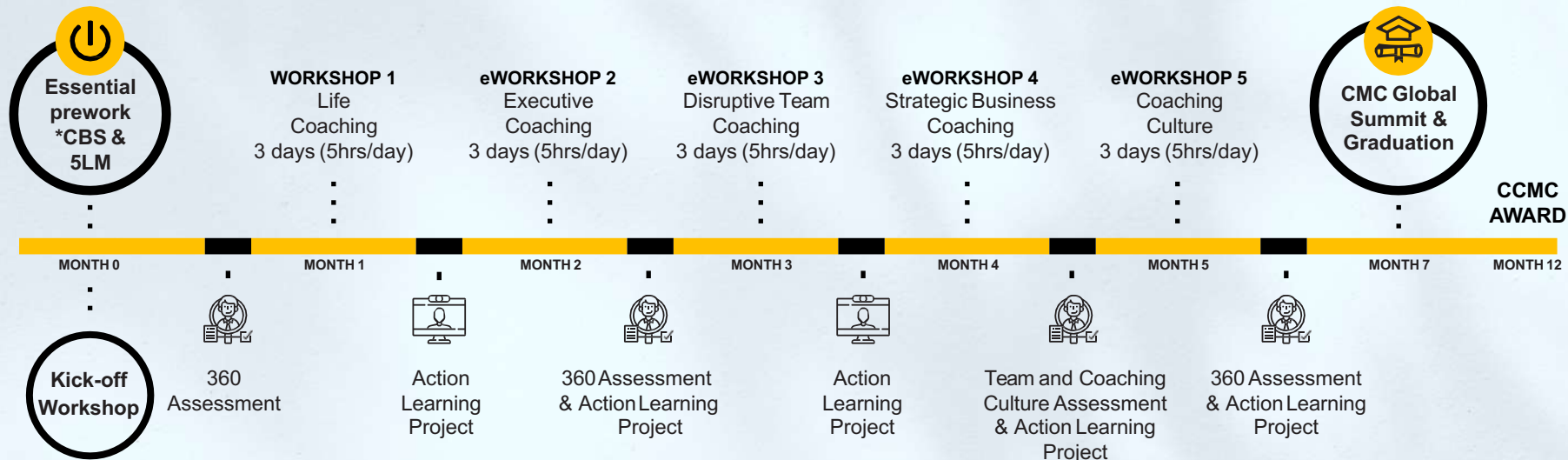
**160 ACSTH**





# CERTIFIED CHIEF MASTER COACH

WORLD #1 THE ULTIMATE COACHING CERTIFICATION



## CCMC ROADMAP

### Live eWorkshops or Face-to-Face Sessions

<b>WORKSHOP 1</b>	Life Coaching for Holistic Happiness
<b>eWORKSHOP 2</b>	Executive Coaching for Profound Transformation
<b>eWORKSHOP 3</b>	Disruptive Team Coaching for High-Performance
<b>eWORKSHOP 4</b>	Strategic Business Coaching for Competitive Advantage
<b>eWORKSHOP 5</b>	Coaching Culture for Sustainable Growth
<b>GRADUATION</b>	Global CMC Summit and Graduation

### \* Prework eLearning and readings:

1. Coaching for Breakthrough Success (CBS)
2. 5 Levels of Mastery

\*\* Total learning hours per person = 160hrs  
(85hrs e-Workshops + 35hrs e-Learning hours  
+ 40hrs action learning projects)





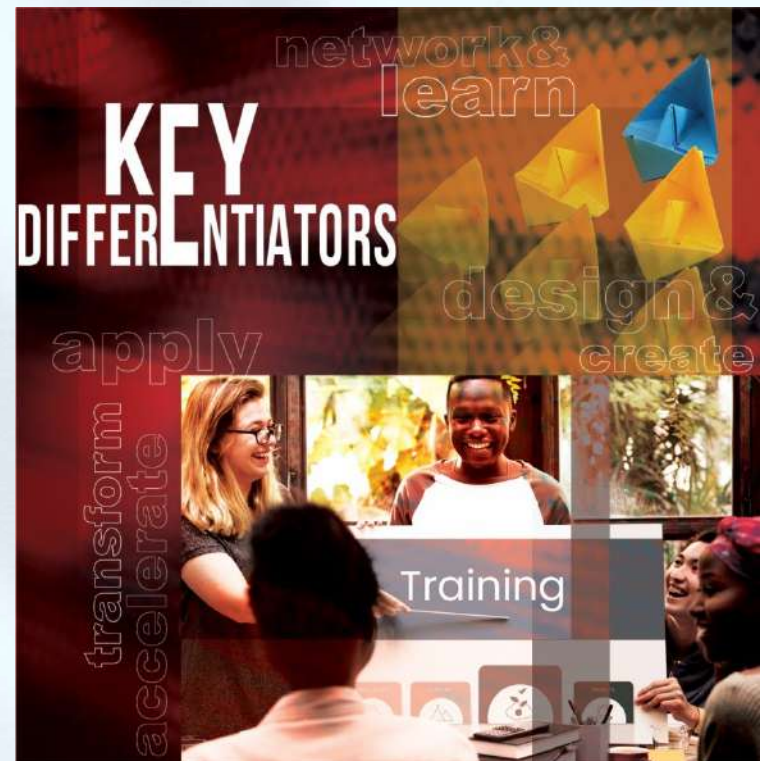
S	<b>2</b>	CERTIFICATE IN LIFE COACHING	← •	BY DR PETER CHEE WITH JOHN MATTONE	<b>1</b>	W
H	<b>3</b>	CERTIFICATE IN EXECUTIVE COACHING	← •	BY DR PETER CHEE WITH DR MARSHALL GOLDSMITH	<b>2</b>	S
T	<b>4</b>	CERTIFICATE IN DISRUPTIVE TEAM COACHING	← •	BY DR PETER CHEE	<b>3</b>	R
	<b>5</b>	CERTIFICATE IN STRATEGIC BUSINESS COACHING	← •	BY DR PETER CHEE WITH MARK C. THOMPSON	<b>4</b>	U
N	<b>6</b>	CERTIFICATE IN COACHING CULTURE	← •	BY DR PETER CHEE WITH DR MARCIA REYNOLDS	<b>5</b>	O
O	<b>7</b>	CERTIFIED MASTER COACH (CMC)	← •	Complete five courses and demonstrate game-changing breakthrough results @ CMC Summit	<b>6</b>	C
M	<b>12</b>	CERTIFIED CHIEF MASTER COACH (CCMC)	← •	Implement coaching culture transformation project and deliver results	<b>7</b>	

Peter is the overall course leader. John, Marshall, Mark and Marcia will deliver keynote best practice sessions followed by open dialogue, Q&A in the respective courses. Other thought leaders in related industries are also invited to share deep learning insights.



# CCMC → KEY DIFFERENTIATORS

- 1 - **Master** learning from five of the world's top coaching gurus and be coached by the best to be the best
- 2 - **Leverage** best practices and learnings from cutting edge toolkit, materials, mobile app and eLearning
- 3 - **Accelerate** game-changing breakthrough results by accomplishing challenging assignments and projects
- 4 - **Transform** and create a high-performance coaching culture for exponential and sustainable growth
- 5 - **Empower** your rapid growth by having a chief mentor-coach throughout your journey
- 6 - **Synergize** and network with mega gurus, top leaders, key talents and industry captains
- 7 - **Validate** mastery with five certificate awards, CMC, and CCMC
- 8 - **Gain** recognition and credibility with ICF accreditation and game-changing results beyond academic qualifications such as MBAs and PhDs





# CERTIFIED HIGH PERFORMANCE TEAM COACH

COACHED BY THE BEST TO BE THE BEST

**GLOBAL AUTHORITY**  
World #1 Coaching Body:  
ICF Former President

**DARELYN DJ MITSCH**

**GLOBAL AUTHORITY**  
Pioneer of Team Coaching  
International & Europe

**STEPHAN BEREITER**

**GLOBAL AUTHORITY**  
World #1  
Strategic Innovation Coach

**DR. PETER CHEE**

**GLOBAL AUTHORITY**  
World Leading Talent &  
Success Planning Coach

**DR. WILLIAM ROTHWELL**

**GLOBAL AUTHORITY**  
Master Trainer & Top Coach  
ITD World

**SERELY ALCARAZ**

1 > Team Advantage Coaching 2 > Disruptive Team Coaching 3 > Strategic Business Coaching 4 > Exponential Growth Coaching



**ITD WORLD**  
Your Global Coaching &  
Leadership Development Partner

**COMMENCING**

**IN-HOUSE**

**5AM - 10AM**  
New York EST  
GMT-4

**10AM - 3PM**  
London  
GMT + 1

**5PM - 10PM**  
Singapore SGT  
GMT +8







# GLOBAL CHPTC ROADMAP



Team  
Assessment



Action Learning  
Project



Action Learning  
Project



Action Learning  
Project



Capstone  
Project



Team  
Assessment



**Month 0**

Essential prework

\*CBS  
\*HPTC

Kick Off

**Month 1**

**eWORKSHOP 1**

Team Advantage Coaching  
Excellence  
3 days (5hrs/day)

**Month 2**

**eWORKSHOP 2**

Disruptive Team Coaching  
3 days (5hrs/day)

**Month 3**

**eWORKSHOP 3**

Strategic Business  
Coaching  
3 days (5hrs/day)

**Month 4**

**eWORKSHOP 4**

Exponential Growth  
Team Coaching  
3 days (5hrs/day)

**Month 5**

**Month 6**



HPTC Global Summit

Live eWorkshops or Face-to-Face Sessions	Date & Time (Live-Online)
Kick off	In-house option with dates to be confirmed
Team Advantage Coaching Excellence	
Disruptive Team Coaching	
Strategic Business Coaching	
Exponential Growth Team Coaching	
Global HPTC Summit	

## \* Prework eLearning and readings:

1. Coaching for Breakthrough Success (CBS)
2. High Performance Team Coaching

\*\* Total learning hours per person = 130hrs  
(45hrs e-Workshops + 45hrs e-Learning hours  
+ 40hrs action learning projects)

Session Times: GMT+8 Singapore 5pm-10pm, London 10am-3pm, NY 5-10am,



# AWARDS MAP



## A W A R D S   M A P



S  
H  
T  
N  
O  
M

1	CERTIFICATE IN <b>TEAM ADVANTAGE COACHING EXCELLENCE</b>	...	BY <b>DJ MITSCH</b> WITH <b>DR PETER CHEE</b>	1
2	CERTIFICATE IN <b>DISRUPTIVE TEAM COACHING</b>	...	BY <b>DR PETER CHEE</b> WITH <b>DJ MITSCH &amp; SERELY ALCARAZ</b>	2
3	CERTIFICATE IN <b>STRATEGIC BUSINESS COACHING</b>	...	BY <b>DR PETER CHEE</b> WITH <b>STEPHAN BEREITER</b>	3
4	CERTIFICATE IN <b>EXPONENTIAL GROWTH TEAM COACHING</b>	...	BY <b>DR PETER CHEE</b> WITH <b>DR WILLIAM ROTHWELL</b>	4
6	<b>CERTIFIED HIGH PERFORMANCE TEAM COACH</b>	...	Complete four courses and demonstrate game-changing breakthrough results @ HPTC Summit	5

W  
S  
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C

Peter is the overall course leader. Mitsch, Rothwell, Bereiter and Alcaraz will deliver keynote best practice sessions followed by open dialogue, Q&A in the respective courses. Other thought leaders in related industries are also invited to share deep learning insights.





# RESULT-BASED COACHING SOLUTION

EXECUTIVE COACHING FOR LEADERSHIP TRANSFORMATION AND BREAKTHROUGH BOTTOM LINE RESULTS



A **12 MONTHS** coaching intervention that delivers optimum results with **1-1 and team coaching methodology** that enables leadership transformation and bottom-line results to create a high performance team coaching culture.





### **METHODOLOGY**

- 360 Degree Leadership Assessment and Profiling to assess development needs, leadership styles, strengths and areas for improvement
- Coaching Techniques for Breakthrough Results Workshop with Mind Mapping of the group business goal that is aligned with the company's overall business goal.
- Executive one on one coaching to unleash potential of leaders by drawing solutions from them to achieve their individual development and business breakthrough goal.
- Group coaching with leaders challenging each other to come up with innovative solutions, execution plan and how to synergize to reach the overall company's breakthrough goal.



**OUTCOMES  
AND RESULT  
SMARTEST  
MOST  
COMPELLING  
BREAKTHROUGH  
GOAL**



1. Alignment and achievement of most compelling Business Breakthrough (BBT) Goals and Development Goals.
2. Alignment of Short Term (ST), Medium Term (MT) and Long Term (LT) BBT Goals.
3. Enhance collaboration between talent leaders and their teams.
4. Talent leaders as role models of result orientation, positive disrupters and effective coaches.
5. Talent leaders grow and multiply talent leaders.



## PROCESS FOR RESULT-BASED BREAKTHROUGH COACHING

Workshop



Month  
0

Executive  
Coaching



Month  
1

Team  
Coaching



Month  
2

Executive  
Coaching



Month  
3

Team  
Coaching



Month  
4

Month  
6

Executive  
Coaching



Month  
7

Team  
Coaching



Month  
8

Executive  
Coaching



Month  
9

Team  
Coaching



Month  
10



Month  
12

Achieve  
Breakthrough  
Results

Customization

Management  
Review

Management  
Review

360°  
Feedback

360°  
Feedback



# LEADER'S DAILY ROLE IN ENGAGING PEOPLE AND TALENT

MAXIMIZING RESULTS, ENGAGEMENT AND RETENTION

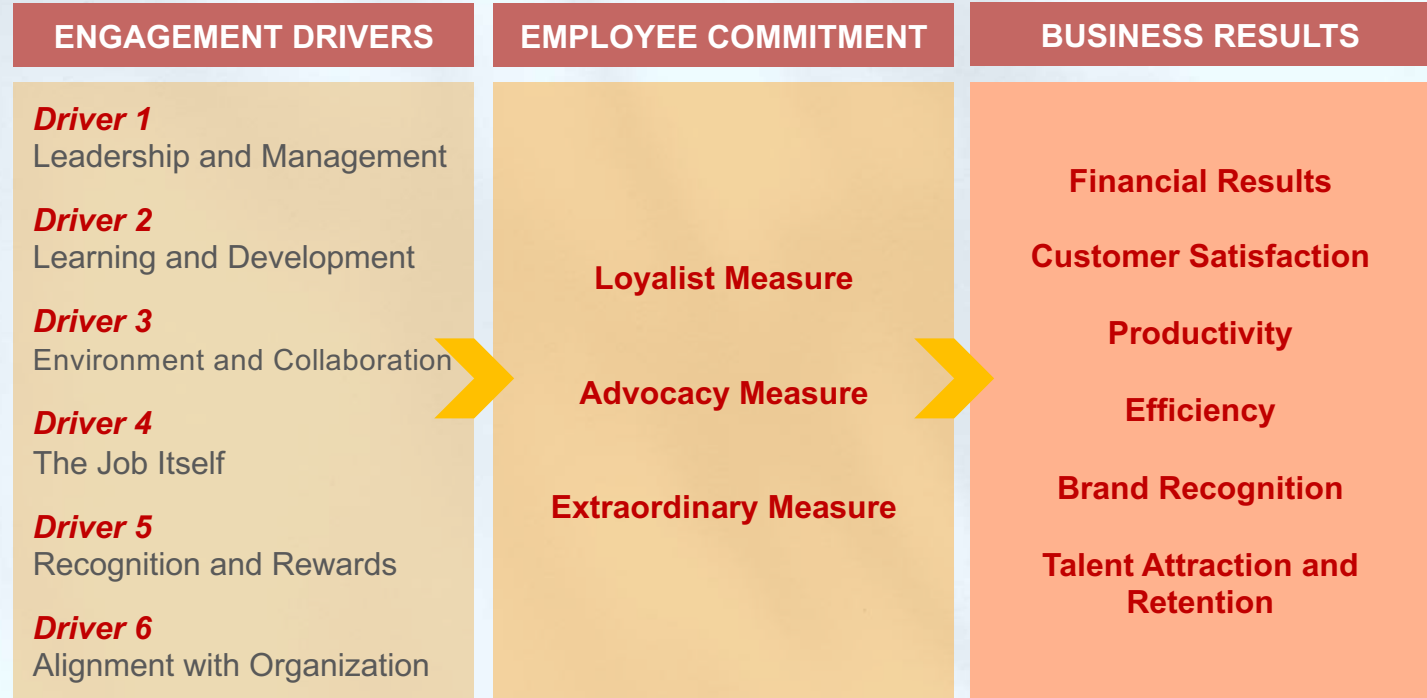


***GREAT LEADERS*** are the ones that genuinely engage with their people on a daily basis. They are involved in developing talent and creating great results with people through coaching, mentoring and energizing conversations.

**Engaging talent and creating a highly motivated team** produces astonishing results. The higher the levels of engagement, the more visible its effect on performance improvement, productivity, talent retention, excellent customer service, financial results and sustainable business growth.



## EMPLOYEE ENGAGEMENT MODEL







# LEADER'S DAILY ROLE IN ENGAGING PEOPLE AND TALENT

MAXIMIZING RESULTS, ENGAGEMENT AND RETENTION



## TALENT ACCELERATOR & MULTIPLIER **THE 10-MINUTE LEADER**

### ACCELERATED COACHING

TIPS & BEST PRACTICE MODEL

- **Ask** Great Questions
- **Listen** Attentively and Empathetically
- **Appreciate** and **Encourage**
- **Avoid** Telling & Giving Advice
- **Get Consent** Before Giving Suggestion
- **Offer Feedback** as Needed
- Use the power of **focus** and **simplify**
- **Summarize** the key issues
- Move to **Action** and **Commitment**
- Provide Continuous **Support** and **Follow up**

### ACCELERATED MENTORING

TIPS & BEST PRACTICE MODEL

- **Match** right expertise and expectations
- **Effective preparation** by mentor and mentee
- Build high trust relationship and exceed expectations
- Ensure effective **goals** and **challenges**
- **Reflect**, create and share power stories and models
- Be a great role model with effective dialogues
- **Frame** and reframe for a winning mindset
- Share network connections and create opportunities
- **Customize** multimethod, multisensory experience
- Action commitment, review and encouragement



**THE  
GREAT  
MANAGER  
MODEL**





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