

GLOBAL ELITE

LEARN
FROM
THE
BEST

TO
BE
THE
BEST

ITDWORLD
Your Global Coaching &
Leadership Development Partner

SENIOR LEADERSHIP DEVELOPMENT PROGRAM

**World #1 Executive Coach
& Leadership Thinker**

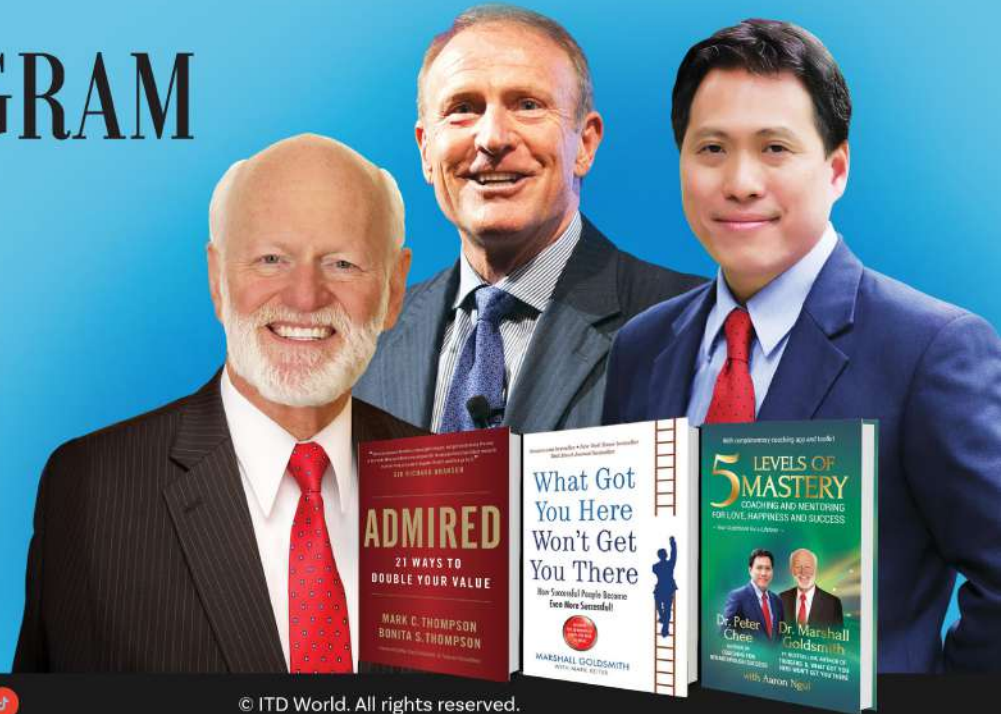
DR MARSHALL GOLDSMITH

World #1 CEO Coach

DR MARK C THOMPSON

World #1 Strategic Innovation Coach

DR PETER CHEE



www.itdworld.com/sldp

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What Makes Global Elite SLDP Outstanding?

SLDP

1. 360 Feedback Diagnosis & Discovery
2. Transformative 1-1 Executive Coaching
3. Elite Team Coaching with Top Gurus
4. Cutting-edge Learning, App, & Senior Leaders Alliance
5. Multiply Growth by Becoming a Master Coach

Coached & Developed CEOs & Leaders from



Learn & Coached by the Best to be the Best

The **Global Elite Senior Leadership Development Program (SLDP)** is a customized mega-guru signature solution designed for senior top-level executives who are committed to differentiate their leadership impact to enable sustainable growth in their organizations and community.

The **SLDP** is masterfully created to vitalize CEOs, C-Suite Executives, Business & Department Heads for exponentially multiplying their contributions, influence, and profound impact in work and life for a better world.

SLDP



roadmap

PHASE 1 SLDP

360 Assessment #1,
Prework, Kick-off
Workshop & Team
Coaching #1 (2Days F2F)

1-1 Coaching #2
(2hrs each)
& Team Coaching #2
(4hrs online)

1-1 Coaching #4
(2hrs each)
& Team Coaching #3
(4hrs online)

360 Assessment #2,
1-1 Coaching #6
(2hrs each online),
Completion Workshop
& Team Coaching #4
(1Day F2F)

Month 0

Month 1

Month 2

Month 3

Month 4

Month 5

Month 6

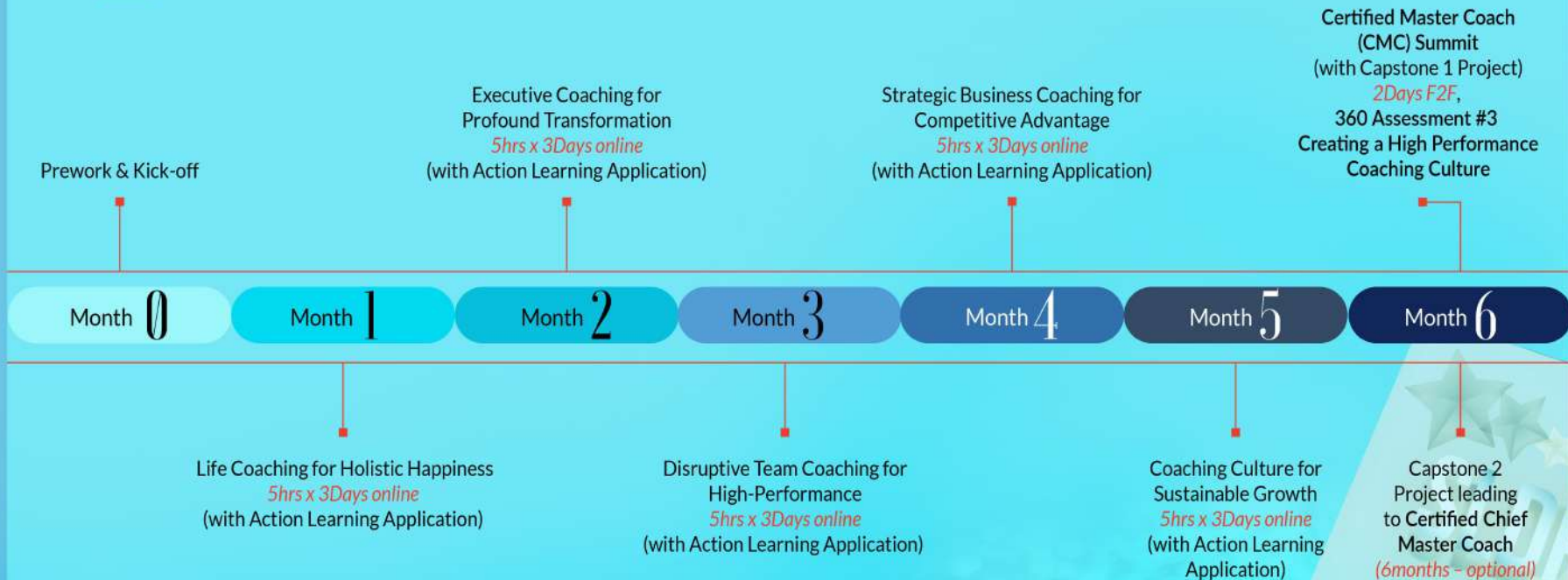
1-1 Coaching #1
(2hrs each online)

1-1 Coaching #3
(2hrs each online)

1-1 Coaching #5
(2hrs each online)

PHASE 2

Multiplying Growth & Results as a Certified Master Coach (CMC)



What is 360 Feedback Diagnosis & Discovery?

SLDP

1. Tested and proven diagnostic tool to evaluate global leadership excellence capabilities
2. Gain insights on strengths to multiply and crucial areas for development
3. Discover solutions for effective collaboration and influence with key stakeholders
4. Identify areas to focus on during 1-1 and team coaching
5. Demonstrate leadership growth, and transformation through the pre-and-post assessment



What is Transformative 1-1 Executive Coaching?

SLDP

1. **Unlock Leadership Excellence** ~ Transform leaders through personalized coaching with the world's top coaching gurus.
2. **Achieve Breakthrough Results** ~ Drive positive transformation by instilling behaviors and habits that benefit both leaders and their organizations.
3. **Amplify Organizational Impact** ~ Equip leaders to inspire and empower their teams, achieving ambitious goals and remarkable outcomes.
4. **Lead by Example** ~ Transformed leaders become role models, inspiring others to pursue growth and excellence.
5. **Sustain a Legacy of Success** ~ Foster sustainable leadership excellence that drives organizational transformation and long-term sustainable growth.



What is Elite Team Coaching with Top Gurus?

SLDP

1. Build High-Performing Teams ~ Foster trust and collaboration to create cohesive, results-driven teams.
2. Align and Execute with Excellence ~ Integrate team goals with organizational priorities to achieve maximum impact and execution.
3. Navigate Team Dynamics ~ Overcome challenges effectively with strategies to maximize unity and productivity.
4. Inspire Peak Performance ~ Equip leaders with actionable tools to drive accountability, innovation, and exceptional team results.
5. Learn from Thought Leaders ~ Gain exclusive insights and strategies from global experts to empower team transformation.

top gurus



Cutting-edge Learning, App & Senior Leaders Alliance

1. Innovative Learning Methods ~ Gain from a customized blend of in-person, team, and online methodologies.
2. Access Valuable Resources ~ Utilize cutting-edge mobile app, toolkit and materials for outstanding results.
3. Practical Application Focus ~ Engage in workshops, virtual sessions, and hands-on projects for real-world impact.
4. Global Network Alliance ~ Collaborate with senior leaders from other leading organizations during Phase 2 of the SLDP journey.
5. Leverage on Global Gurus ~ Tap the wisdom of mega-guru mentor-coaches throughout the SLDP journey.



CMC SLDP PHASE 2

MULTIPLYING GROWTH AS A CERTIFIED MASTER COACH

Coached by The Best to be The Best



LIFE COACHING
For Holistic Happiness

EXECUTIVE COACHING
For Profound Transformation

DISRUPTIVE TEAM COACHING
For High-Performance

STRATEGIC BUSINESS COACHING
For Competitive Advantage

COACHING CULTURE
For Sustainable Growth

**JOHN
MATTONE**

WORLD #1
Coaching Guru &
Coach to Steve Jobs

**DR. MARSHALL
GOLDSMITH**

WORLD #1
Executive Coach

**DR. PETER
CHEE**

WORLD #1
Strategic Innovation
Coach

**DARELYN
DJ MITSCH**

WORLD #1
Professional Coaching Body:
ICF Former Global President

**BRENDA
BENCE**

WORLD #1
Leadership
Branding Guru

**DR. MARCIA
REYNOLDS**

WORLD #1
Professional Coaching Body:
ICF Former Global President

**ARTHUR
CARMAZZI**

WORLD #1
Organizational
Culture Guru

5AM - 10AM
New York EST
GMT-4

10AM - 3PM
London
GMT +1

5PM - 10PM
Singapore SGT
GMT +8



160 hours



OVERVIEW



Focuses on creation and enhancement of life purpose, vision, goals, strategies, action steps, plans and execution for synergistic, holistic and sustainable love, happiness and success in life.



Objective and Outline

- 1 > Gain deep insight into the psychology of coaching and the different approaches to powerful coaching
- 2 > Understand the Coaching Mastery Model (CMM) and the Situational Coaching Model (SCM)
- 3 > Apply the 9 best practices of master coaches to deliver outstanding results
- 4 > Deploy 5 Level of Mastery assessment advantage to identify priorities, competencies and gaps in work & life
- 5 > Embrace coaching techniques and tools to enable the Disciplines of Love, Happiness and Success
- 6 > Use the 5 Phases of Purpose Alignment to enable a most fulfilling purpose-driven life
- 7 Master the 8 Elements of Life Synergy, KASH, PFIR Model, and the 7 Patterns of Joy and Love
- 8 Utilize the 5 Levels of Mastery System and toolkit to coach people to reach
 - > World Influence Mastery

OVERVIEW



Focuses on transforming the executive through behavior and habit change that achieves the intended objectives for the executive and the organization.



Objective and Outline

- 1 > Understand the executive coaching process and the secrets of enabling lasting behavior and habit change
- 2 > Apply the 360 Feedback interview and surveys to enable awareness, acceptance and transformation
- 3 > Align executive coaching with life purpose, passion, values and vision for sustainable growth
- 4 > Deploy tools and techniques for executive career coaching for high performance
- 5 > Enable coaching for different groups of top executives, key talents, successors, average-performers
- 6 > Gain insights into coaching executives in times of great need (e.g. radical changes, crisis, big vision)
- 7 > Learn how to overcome resistance to coaching and coach the uncoachable
- 8 > Create coaching tools for specialized areas (e.g. leadership authenticity, leadership presence, stakeholder influence)

OVERVIEW



Focuses on engaging the team in discovery, planning and achieving team-based objectives and enabling high performance teams.



Objective and Outline

- 1 > Understand the value of team coaching and the creation of high-performance teams
- 2 Apply effective assessments and best practices of disruptive coaching and high-performance teams
 - >
- 3 Know when and how to select the suitable team coaching solution and design
 - > options
- 4 Gain insights on disruptive team coaching processes, methods, and tools
- 5 > Practice disruptive design thinking team coaching applications for game-changing results
 - >
- 6 Equip individual team members to ensure habit change for high-performance
- 7 > Enable high-performance leadership team retreats for senior leaders and key talents
 - >
- 8 > Unleashing the full potential of diverse, virtual, cross-functional, projects and top teams
 - >

OVERVIEW



Focuses on creation and enhancement of organizational mission, vision, values, goals, strategies, tactics and action plans to enable massive and effective execution for attainment of organizational objectives.



Objective and Outline

- 1 > Understand best practices of team coaching for strategic competitive advantage
 - 2 > Apply team coaching using the strategy process to unleash the potential of strategic leaders
 - 3 > Use team coaching authoritatively in the context of corporate and functional strategy
 - 4 Employ Scenario planning and Scenario based team coaching to win in a VUCA world
 - 5 > Use team coaching in the face of crisis, business turnaround, realizing a compelling vision and Strategic change
 - 6 > Engage in Coaching for innovative business model, ventures and disruptive business startups
 - 7 > Master strategic group coaching techniques and processes
- >

OVERVIEW



Leaders at all levels and groups within the organization will be equipped to use coaching as a key enabler for driving transformation towards breakthrough results for sustainable growth, culture transformation and competitive advantage.



Objective and Outline

- 1 > Gain insights on organizational change and effective culture transformational methods and processes
- 2 > Understand and embrace the role as Chief Master Coach and CEO to coach and grow internal coaching talent
- 3 > Apply best practices to create a high-performance coaching culture for sustainable growth
- 4 > Aligning coaching culture with organizational vision, mission, values, strategies, and objectives
- 5 > Implement effective coaching culture assessment methods and processes to ascertain progress and achievements
- 6 > Establish results matrix, rewards and recognition schemes to accelerate culture change
- 7 > Execute the right coaching intervention for quick, big, and continuous wins in transformation
- 8 > Create communities of practice, coaching systems, champions, and tools for sustainability

HIGHLIGHTS

World #1 Executive Coach

DR MARSHALL GOLDSMITH

- 1 → “World’s #1 Leadership Thinker” by Harvard Business Review
- 2 → World’s most Influential Leadership Thinker by Thinkers50
- 3 → “#1 Global Coaching Guru” by Global Gurus and Fast Company
- 4 “America’s #1 Executive Coach” by Inc. Magazine
- 5 → “The most credible thought leader in a new era of business” by
→ The Economists
- 6 Author of over and editor of 49 books
→



ENDORSEMENTS



ALAN MULALLY, *former President and CEO of Ford Motor Company*

With Marshall's help we identified our two areas and went to work. We exceeded our improvement expectations and had fun! A team's dedication to continuous improvement combined with Marshall's proven process ROCKS!



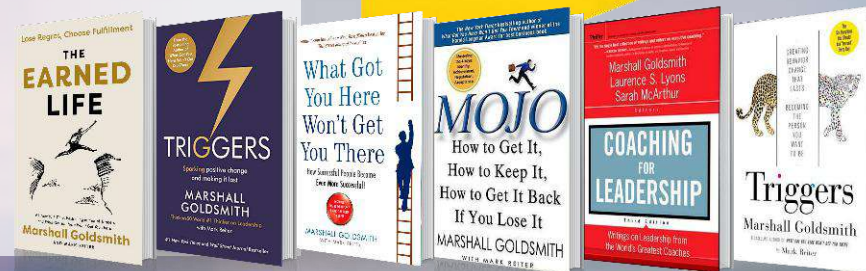
MARK TERCEK, *Managing Director, Goldman Sachs & Co*

Marshall is a dynamo. He helps highly successful people get better and better and better. His advice helps me enormously at work, but it makes an even bigger impact at home.



JP GARNIER, *CEO Glaxo SmithKline*

Marshall is a great coach and teacher. He has done a lot to help both me and our high-potential leaders. His approach is practical, useful, helpful and fun



HIGHLIGHTS

World #1 CEO Coach

DR MARK C. THOMPSON

- 1 → World #1 CEO Coach by Goldsmith Global Awards
- 2 → CEO coach for Pinterest, LYFT, World Bank, Zoox (Amazon), Waymo (Google), Richard Branson (Virgin) and Charles Schwab
- 3 → Served as CEO for Schwab.com, World #1 eCommerce investing platform with US\$5trillion in client assets
- 4 → Author of three New York Times bestselling books & Harvard Business Review Book – CEO Readiness
- 5 → Cofounded 12 firms with USD25 billion of value
- 6 → Chairman & Founder of Chief Executive Alliance, the World's #1 CEO Community
- 7 → Chief Executive Officer of CEO Academy, the world's most prestigious academy with Nasdaq and Harvard
- 8 → Won 5 Tony Awards for Broadway plays



For more information, please log on to <https://itdworld.com/mark-c-thompson/>

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ENDORSEMENTS



ED HOFFMAN, *Chief Knowledge Officer, NASA*

The presentation was awesome. It was uplifting and also very informative. He gave really good strategies, highly engaging with the clips and the videos. To me it goes back to the most important thing: you've got to have the passion, you've got to have the dream. You have to respect working with people who have different ideas and keep moving forward. I loved it and I'm engaged to go back. Just a phenomenal presentation.



VINOD KUMAR, *CEO, TATA Global India*

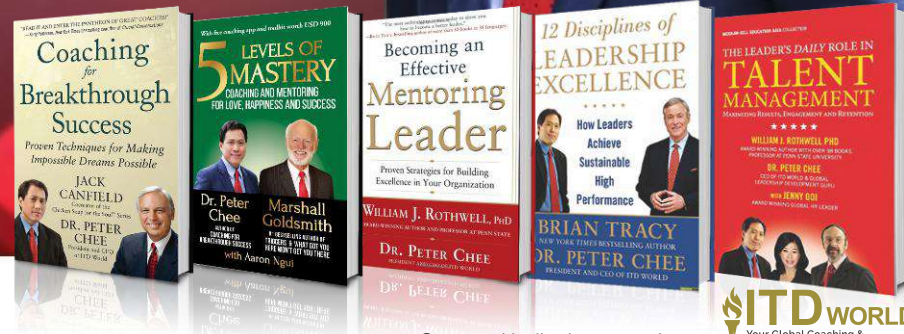
Mark brings an uncanny knack to blend his rich experiences in the corporate world, academia and as an entrepreneur into his advice and coaching. Mark has an ability to cut through a lot of clutter and provide succinct guidance that can be applied exact situation one faces. The hallmark humility that embodies. Mark often masks the depth and breadth of his knowledge, which is precisely what makes him so admirable.



HIGHLIGHTS

World #1 Strategic Innovation Coach DR PETER CHEE

- 1 → President and CEO of ITD World who has trained & developed leaders from over 80 countries
- 2 → World #1 Coach for Strategic Innovation awarded by Dr. Marshall Goldsmith
- 3 → Ranked among the top three global coaching gurus
- 4 → Co-author of books with top global experts - Jack Canfield, Brian Tracy, William Rothwell and Marshall Goldsmith
- 5 → Creator of Coaching for Breakthrough Success & The Situational Coaching Model, Certified Chief Master Coach (CCMC) program
- 6 → Passionately volunteers to coach leaders globally via his signature Sunrise Eureka Beach Coaching (SEBC)
- 7 → Drives the 100million leaders mandate to fully sponsor coaching programs for a better world
- 8 → Doctor of Business from University of South Australia



For more information, please log on to <https://itdworld.com/drpeterchee/biography.php>

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ENDORSEMENTS



DAVE ULRICH, *Professor, Ross School of Management, University of Michigan, Author of Leadership Sustainability*

Jack Canfield and Dr. Peter Chee have crafted the standard for anyone wanting to be an effective coach. Anyone being coached should make sure that their coach knows and follows these standards.



LAU CHZE TAT, *former factory Managing Director, IntelVNAT*

Dr. Peter Chee and ITD WORLD have provided innovative and effective leadership and talent development solutions to Intel for various groups and factories for many years and I must say that we have achieved outstanding breakthrough results. I can say simply that ITD WORLD is the best leadership and talent development expert.



LARS-AKE NORLING, *Former CEO of DTAC (part of Telenor Group, Norway)*

Our talent and top leaders have shown significant improvement in the areas of strategy and goals alignment, collaboration, passion and results-orientation. We have been able to overachieve on our bottom-line business breakthrough goal. ITD world is truly at the forefront of the global leadership transformation field.

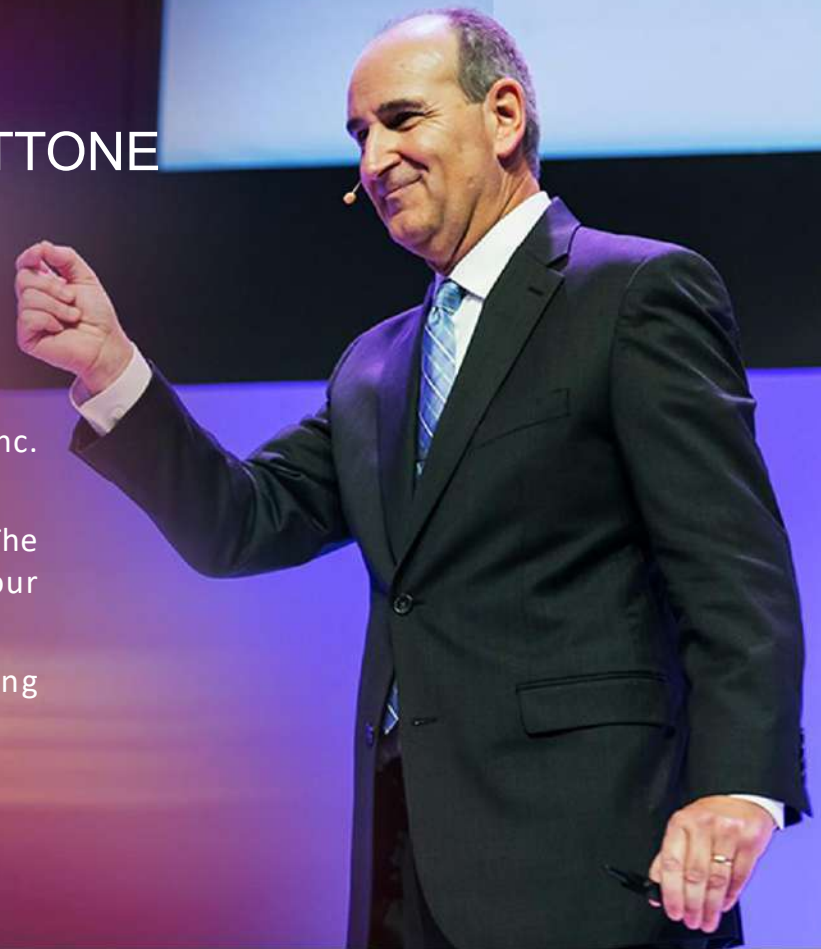


HIGHLIGHTS

World #1 Coaching Guru & Coach to Steve Jobs

JOHN MATTONE

- 1 → Executive Coach of Steve Jobs, Apple's late founder
- 2 → World #1 Coaching Guru by Global Gurus
- 3 → World #1 leadership coaching blog by Feedspot.com
- 4 → Author of 10 books, including four best sellers on Amazon, Inc. Magazine
- 5 → Master Corporate Executive Coach (MCEC) certification from The Association of Corporate Executive Coaches, only one of four certified globally
- 6 → Created the Intelligent Leadership (IL) Executive Coaching philosophy and process



ENDORSEMENTS



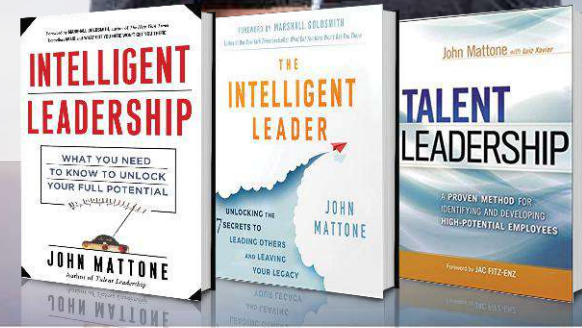
PAUL J. CORTISSOZ, *Executive Director, Learning Development, Columbia University*

I strongly recommend John Mattone as a thought expert and speaker in the area of leadership development and talent management. John possesses incredible insights, and a unique perspective, with regards to cultivating talent within an organization. Moreover, John is a highly engaging speaker and presents these concepts in a new and refreshing way.



Executive Board, World Business Forum, Sydney

John delivered a great keynote presentation! He was incredibly engaging, full of energy and enthusiastic...and he gave the 3000 in attendance actionable game-changing ideas. We look forward to welcoming him back again very soon.

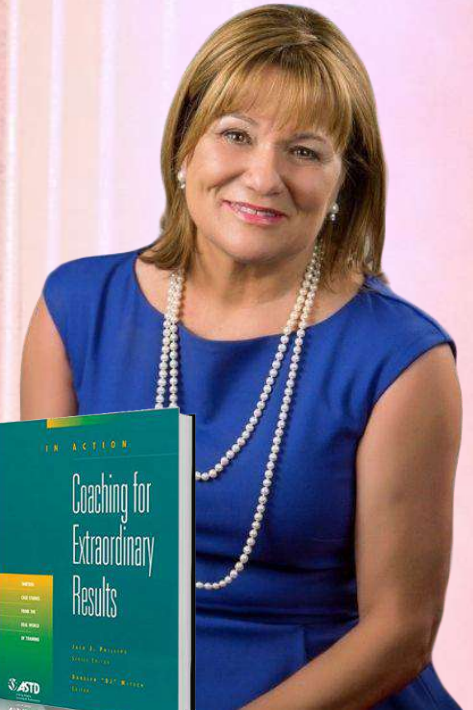


HIGHLIGHTS

World #1 Coaching Body: ICF Founding Member & Former President

DARELYN DJ MITSCH

- 1 → World #1 Coaching Body ICF Founding Member and Former Global President
- 2 → First of 25 coaches to earn ICF Master Certified Coach (MCC)
- 3 → Author of Coaching for Extraordinary Results, Team Advantage, Zombies to Zealots, and Mystic Grits
- 4 → CEO of Pyramid Resource Group
- 5 → Creator of Healthcare Coaching Institute
- 6 → Developer of Team Advantage coaching program
- 7 → Trained thousands of team coaches globally



For more information, please log on to <https://itdworld.com/darelyn-dj-mitsch/>

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HIGHLIGHTS

World #1 Professional Body: ICF Former President

DR MARCIA REYNOLDS

- 1 → International Coach Federation (ICF) Former Global President
- 2 → ICF Master Certified Coach (MCC)
- 3 → World #5 Global Coaching Guru by Global Gurus
- 4 → Doctorate in Organizational Psychology
- 5 → Developed more than 100,000 leaders in more than 40 countries
- 6 → Authored several books including Coach the Person, Not the Problem; Outsmart Your Brain, Discomfort Zone and Wander Woman



For more information, please log on to <https://itdworld.com/dr-marcia-reynolds/>

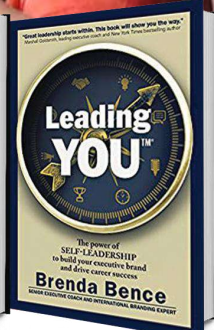
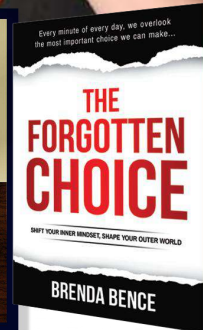
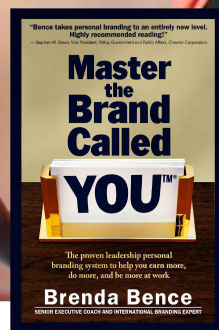
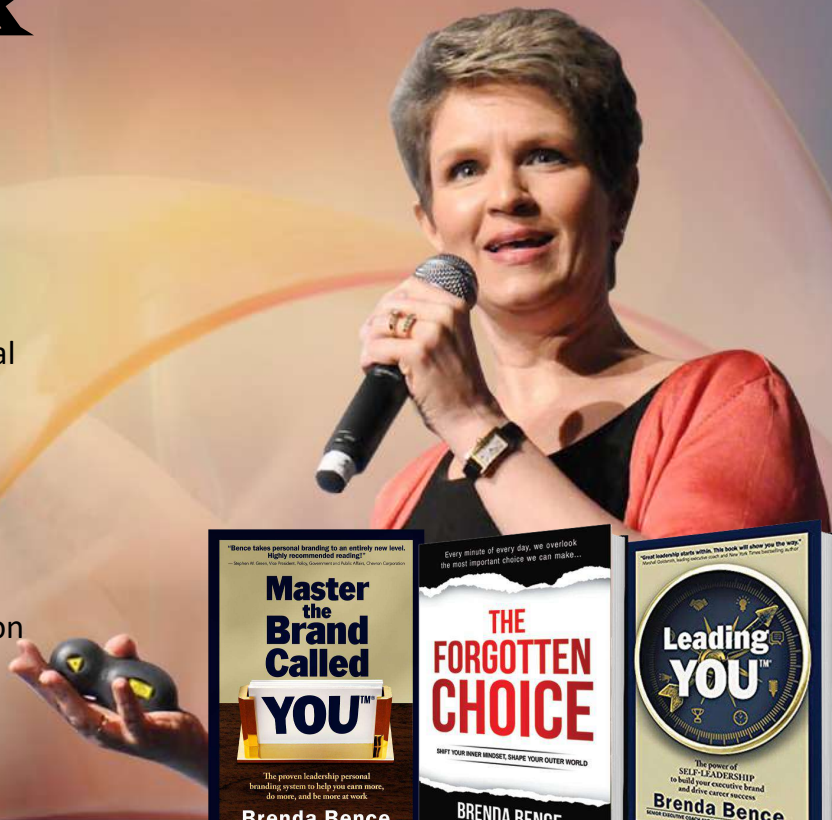
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HIGHLIGHTS

World #1 Leadership Branding Guru

BRENDA BENCE

- 1 → #1 Global Branding Guru by Global Gurus 2021
- 2 → Built mega brands for Fortune 100 companies, including Procter & Gamble and Bristol-Myers Squibb
- 3 → Served in senior leadership positions for brands across 50 countries.
- 4 → Consistently in the Top 10 World's Coaching Professionals, Global Gurus
- 5 → Authored 11 books including Master the Brand Called YOU
- 6 → MBA from Harvard Business School
- 7 → Coached and developed over 1000 senior leaders from 60 nationalities across six continents and 70 industries, including Microsoft, Mastercard, Ogilvy, PWC, Standard Chartered, Johnson & Johnson and UBS



For more information, please log on to <https://itdworld.com/brenda-bence/>

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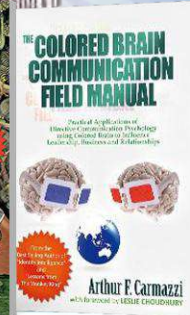
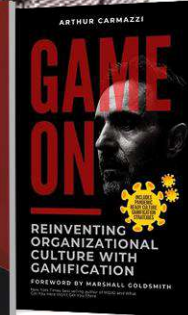
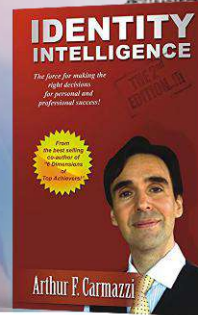
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Leadership Development Partner

HIGHLIGHTS

World #1 Organizational Culture Guru

ARTHUR CARMAZZI

- 1 → World #1 Organizational Culture thought leader
- 2 → World #12 Leadership thought leader
- 3 → 25 years corporate culture transformation experience
- 4 → Created Colored Brain Communication Inventory (CBCI)
- 5 → Develop Management Mirror Emotional Perception Gap Tool
- 6 → Earned the Directive Communication methodology accreditation from the American Institute Business Psychology
- 7 → Authored & co-authored 13 books including GAME ON, Identify Intelligence, The Psychology of Selecting the RIGHT Employee, Organizational Culture Lessons from the Monkey King, and The 6 Dimensions of Top Achievers



Master Certified Coach

SAMI BUGAY

- 1 → Author of Amazon best-seller Better Leaders Better Teams
- 2 → Served as ICF President Turkey, the World #1 Coaching Professional Body
- 3 → Master Certified Coach (MCC) ICF
- 4 → Certified Ontological Coach (NCC)
- 5 → Over 7,000 hours of extensive and team coaching experience for CEO and C-level leaders
- 6 → ICF Local Spirit Global Presence Award winner
- 7 → Founder of the Integral Institute and CEO of KA Consultancy
- 8 → Winner of the Lifetime Achievement Award from Gestalt Center for Organization and Systems Development, USA
-



For more information, please log on to <https://itdworld.com/sami-bugay/>

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